

MARCUS GATES

marcus@mgatesdesign.com · 310-890-8336 · Los Angeles, CA

LinkedIn: [Marcus Gates](#)

Portfolio: [Marcus Gates](#)

TECHNOLOGIES

Proficient: Figma, Adobe Illustrator, Adobe InDesign, Adobe Photoshop, Google Slides, Miro

Specialties: Mobile UX, Prototyping, Digital Interaction, Physical Interaction, User Interviews, Team Based Iteration

PROFESSIONAL EXPERIENCE

Snap Design Academy - Snap Inc.

June 2024 - August 2024

- Selected as one of the top 6% of applicants for the 2024 Snap Design cohort. A 9-week Design program hosted by Snap Inc. to enhance design skills utilizing the Adobe Creative Suite and Figma while collaborating with Engineering and storytelling academics.

PROJECTS

SMC Station - Digital Student Resource Hub

Interaction Design | Santa Monica College

August 2025 - December 2025

- Led End-to-End UX** for a student resource hub while leading usability testing, mapped information architecture and key flows from sketches into a high fidelity figma prototype.
- Conducted Field Research** and interviews to define top student pain points, and translated findings into prioritized requirements.
- Led Usability Tests** iterating navigation, and task flows based on observed breakdowns.

Give Fund - Social Impact Feature for Snapchat

UX Design | Snap Design Academy 2024

June 2024 - August 2024

- Designed a Engagement Based** giving flow (Give coins)
- Built a Clickable Prototype** and presented design rationale, tradeoffs, and next step experiments to c-suite executives under tight sprint deadlines (2 weeks)

Sustain-O-Ball - Interactive Environmental Installation

UX Design 2 | Santa Monica College

August 2024 - December 2024

- Designed an Experiential Installation** that taught stormwater runoff through physical interaction design, Prototyped interaction points and tested placement in high traffic zones
- Translated Abstract Environmental Concepts** into tangible metaphors using recognition recall to drive understanding and participation

LEADERSHIP & VOLUNTEER EXPERIENCE

Dean's List, Santa Monica, CA - Awarded Dean's list for academic achievement

Spring 2023 - Spring 2026

Snapchat Teen Summit, Santa Monica, CA - Lead a group of approximately 30 teens through design exercises, council, and tour of the Snap Inc. campus in Santa Monica, CA

April 2025

EDUCATION

Santa Monica College, Los Angeles, CA
BS, Interaction Design

June 2027